

**MILLINOCKET SCHOOL BOARD POLICY
SCHOOL UNIT WEBSITE AND SOCIAL MEDIA**

The purpose of the Millinocket School Department's official website and social media platforms is to provide general information about our schools and information about school operations and education programs, school-sponsored activities and events. The website and social media platforms are intended to support the educational mission of the schools; to enhance the curriculum and learning opportunities for students and employees; and to inform the larger community about our schools.

The Millinocket School Department's website and social media platforms also provide the School Board a medium to publicize its official position on issues related to the schools, such as school building projects, proposed school budgets and public policies affecting the schools. The Millinocket School Department's website and social media platforms are an outlet for the official message of the schools and are not a forum for dissemination of other views. The content of the website and social media platforms shall remain in the exclusive control of the Millinocket School Department, the Board and authorized agents.

The Board has adopted guidelines to ensure that the Millinocket School Department's website and social media platforms are in compliance with applicable laws and meet the highest educational and quality standards. The Superintendent is responsible for implementing this policy, the accompanying guidelines and any additional administrative procedures that may be needed to govern the day-to-day management of the website and social media platforms. The Superintendent may delegate specific responsibilities to the Technology Coordinator or designee(s) as deemed appropriate.

Legal Reference: 20 U.S.C. § 1232g; 34 C.F.R. Part 99
20-A M.R.S. § 6001
17 U.S.C. § 101 et seq.

Cross Reference: EGAD/EGAD-R – Copyright Compliance
GCSA/GCSA-R – Employee Use of Computers, Devices, Internet
IJND-R – School Website and Social Media Guidelines
IJNDB/IJNDB-R - Student Use of Computer, Devices, Internet

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